

Estates, Maintenance and Facilities Managers Expo

Event Proposal and Outline Profile Document

Title: Estates, Maintenance and Facilities Managers Expo

Venue: Central 1, Manchester Central, Manchester

Date: 24-25 November 2010

Description:

EMFM Expo combines conferences, exhibition and workshops giving advice and information relevant to all those responsible and involved in the maintenance and management of Commercial, Industrial, Retail, Educational, Governmental and Large facilities and environments. **EMFM Expo** will showcase the latest products, services and solutions to assist managers maintain and improve the built environment and create effective, sustainable and safe working environment.

Why now?

The costs to companies and organisations associated with maintaining an effective and efficient built environment are estimated to be 2nd highest across the organisation. Due in part to the economic climate estate maintenance and FM managers are continually seeking new products, services, suppliers and solutions who can assist the in reducing this cost whilst improving standards.

FM, Estates and Maintenance managers need and want access to content that is relevant to their role and the needs of their team. **EMFM Expo** combines high level conference content, workshops and training seminars organised in conjunction with our supporting organisations, to provide the knowledge, information and training of direct relevance to this important group of decision makers.

The **EMFM Expo** approach ensures that exhibitors have access to this fertile group of decision makers and specifiers, who by attending have profiled themselves as actively seeing new ideas and solutions. Conference and workshop topics will address in issues relating to Legislation, Health and Safety, Security, Energy efficiency and best practice in all matters related to effective and cost efficient maintenance.

Why Manchester?

Britain's third city, Manchester lies at the heart of one of the most populous urban areas in the UK. The city itself is home to more than 400,000 people; the Greater Manchester conurbation has a population of well over two million. In 2006, a survey of business leaders named Manchester as 'the best place in the UK to locate a business'; a year later, it was Britain's fastest-growing city in economic terms, producing goods and services worth over £40bn a year. It boasts the largest office market outside London, and is one of Europe's leading financial centres: the Co-Operative Group, the world's largest consumer-owned business, is one of the many large institutions based in the city.

All these factors make Manchester's commercial property sector one of the biggest and most vibrant in Britain. Yet the city has never had its own event dedicated to designing, building, managing and maintaining facilities. That is, until now.

More than just the city, Manchester's super road, rail and air links, means that **EMFM Expo** gives exhibitors access to decision makers from major cities and commercial centres, from Liverpool to Leeds and Lancaster to Leicester that are all less than a 2 hours from the event... even London is less than 2 hours away by train.

EMFM Expo is a national event. However, located in the North West of England this event offers exhibitors access to a vast potential market, which until now has not been catered for by other similar events. The event will be held at Manchester Central, formerly known as G-MEX, one of the UK's premier exhibition venues.

There is no more timely or relevant event that addresses this segment of the industrial, commercial, retail, government, educational sectors based specifically in one of the most important and productive regions of the country.

The Exhibition

Featuring regional and national exhibitors, **EMFM Expo** will be the first dedicated event based in the north of the country showcasing products, services and solutions to those responsible for the creation, management and operation of effective working environments.

By Product Type/Sector

- Access Control
- Air Conditioning
- Asset Management
- Auditing
- Buildings Exteriors
- Car Parking
- Catering
- Cleaning & Hygiene
- Energy & Sustainability
- Fire & Safety
- Health & Safety
- HEVAC
- Interior Design and Fittings
- IT / Comms
- Landscaping
- Lifts & Escalators
- Lighting
- M & E and Buildings Maintenance
- Hard FM Services
- Soft FM/ Hotel Services
- Metering & Monitoring
- Security
- Signage
- Staffing
- Storage Systems
- Turn key FM Solutions
- Tools and Equipment
- Vending
- Waste & Recycling
- Work Wear

Attendee Profile

EMFM Expo is a business forum at which you can meet, network, sell to and forge profitable and lasting business relationships

By Area of responsibility

- General Management
- Architects
- Building Services
- Business Development
- Catering
- CEO/MD/Directors
- Cleaning & Housekeeping
- Compliance
- Consultancy
- Electrical Contractors
- Energy
- Engineering
- Estates
- Facilities
- Finance
- Fire
- Health & Safety
- Installers
- IT/Coms Specialists
- Maintenance
- Operations
- Project Engineers
- Property
- Procurement/Purchasing
- Security
- Training/HR

By Organisation Type

- Banking & Finance
- Building Management
- Distributors/Wholesalers
- Education — Schools, University & Collages
- FM Services
- Government & Local Authorities
- Hospitals & Healthcare
- Industrial & Manufacturing
- Leisure & Sporting Facilities
- Maintenance Companies
- Police & Armed Forces
- Property Management Companies
- Retailing

Marketing Support

The events multi-media marketing campaign will utilize a combination of magazine adverts, inserts, Net advertising, emails and links with supporting associations and regional national press to inform and target all potential visitor groups, locally and nationally.

EMFM benefits from the close working relationship that Stepex has already established with the various vertical trade press and industry groups built in the delivery of other events within their portfolio and with the Manchester Chamber of Commerce.

The campaign will culminate in the distribution of over 70,000 tickets promoting the benefits of attending and featuring the conference, workshops, the exhibitors and their products.

Supporting Organisations (TBC)

- IMECHE
- ICON
- ECA
- BIFM
- CIBSE
- HAS

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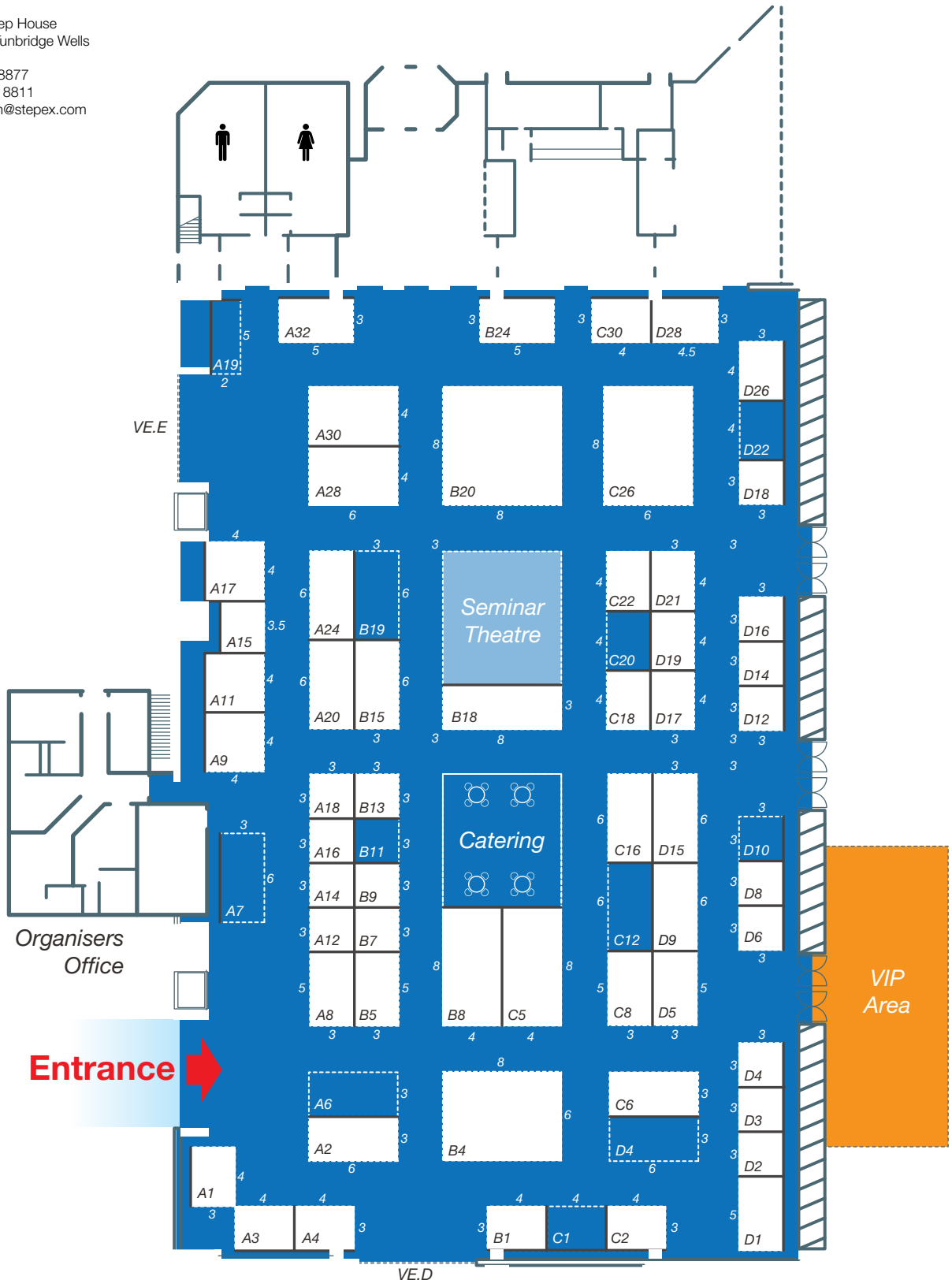
ESTATES, MAINTENANCE & FACILITIES MANAGERS EXPO

Organised by:

Stepex

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Central 1, Manchester Central, Manchester 24 – 25 November 2010



This plan is subject to change at the discretion of the Event Organiser

Exhibitor Stand Reservation Form

EMFM Expo

Estates, Maintenance and Facilities Managers Expo



24 – 25 November 2010, Manchester Central

Please indicate your choice of stand in order of preference by entering your favoured numbers, or sets of numbers (if combining adjacent booths to form a larger unit), from the enclosed floor plan.

A: _____ B: _____ C: _____ Size: _____

Please indicate your preference for a Shell Scheme or Space Only stand

Shell Scheme Rate £285pm²

Quality pre-built shell scheme units are ready for occupation and include walls, fascia with company name board and carpet, lights and power point/s.

Space Only Rate £255pm²

Space only sites allow exhibitors the freedom to design and build a bespoke stands that better reflects their image or that of their product. The area is marked out ready for the erection of a modular unit or the construction of a purpose built or modular stand.

Name _____

Job Title _____

Company: _____

Address: _____

Order No. _____

Tel: _____ Fax: _____

Email: _____ Web: _____

To confirm your reservation please sign and return this form by fax to 01892 518811

Name: _____ Position: _____

Signed: _____ Date: _____